

“I CAN SAVE MORE THAN \$100 ON A SEASON OF IOWA BASKETBALL? THAT’S A STEAL!”



STEAL

(verb, pronounced: “steel”)

When the Hawkeyes play basketball: To take the ball away from the opposing team, either off the dribble or by picking off a pass.

EXAMPLE: *Jeff Peterson’s nifty steal of an ill-advised cross-court pass sparked a 14-0 run by the Hawkeyes that the visiting Fighting Illini never responded to.*

When buying Iowa Basketball tickets: To simplify the decision-making process such as when you save more than \$100* and receive a \$25 gift certificate redeemable at the Official Iowa Hawk Shop or the concessions stands at Carver-Hawkeye Arena when purchasing your 2008-09 Iowa Basketball season tickets and game-day parking.

EXAMPLE: *“I can save more than \$100 on a season of Iowa Basketball? That’s a steal!”*

To learn about how new and existing season ticket holders can save more than \$100 on their season of Iowa Basketball and more exciting offers for fans of the Iowa Hawkeyes, visit hawkeyesports.com or call 1-800 IA-HAWKS OR 335-9431.

IOWA HAWKEYES

Today’s Hawkeyes are Tomorrow’s Leaders

 hawkeyesports.com •  1 800 IA HAWKS

*Savings presented here are valid on the purchase of two (2) general public season tickets and game-day parking only. New season ticket customers must place their order by Wednesday, Sept. 24. Savings on purchases made by current UI faculty and staff are different from what is presented here.